



THE READER'S DIGEST ASSOCIATION, INC.  
750 3RD AVENUE  
NEW YORK NY 10017-2703

Courtenay M. Smith  
Executive Editor

TELEPHONE: 646-293-6147  
Courtenay\_Smith@rd.com

Joseph Sohm  
Visions of America, LLC  
10907 Encino Drive  
Oak View, CA 93022

Dear Joseph,

This letter is to confirm our plans to make your title, "Visions of America" a major release in our 2012 Direct Marketing publishing plan. We believe that your unique and beautiful look at our country is a perfect fit with the Reader's Digest brand and that it will greatly appeal to our many customers.

We look forward to being able to offer this stunning collection of photographs for years to come.

Thanks!